

# RYAN RICH

Graphic design, illustration, & art direction

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## EXPERIENCE

### Art Director

Virginia Living Magazine, Richmond, VA

March 2022 → present (1 yr)

- Art direction & layout design for bimonthly magazine
- Typesetting, photo editing, print management
- Coordination & creative direction for photoshoots on set & in situ
- Conceiving/commissioning illustrations, procuring provided imagery
- Logo design, social media/web assets, special project graphics
- Creation/maintenance of master sheets/styles for brand overhaul

### Assistant Art Director

July 2019 → February 2022 (2 yrs, 8 mos)

### Design Editor

The Commonwealth Times, Richmond, VA

August 2017 → June 2019 (1 yr, 11 mos)

- Creative direction & layout design for weekly newspaper
- Typesetting, infographics, photo editing, comics, illustration
- Initiated brand overhaul resulting in 25% increased readership
- Managed projects including special editions & public panels
- Facilitated sponsorships with advertising partners
- Attended national media conferences & seminars

## EDUCATION

### Bachelor of Fine Arts in Graphic Design

Virginia Commonwealth University, Richmond, VA

May 2019

- Graduation with Highest Honors (summa cum laude)
- VCUarts Dean's List
- Provost's Scholarship (academic merit-based award)

### Certificate of Product Innovation

Virginia Commonwealth University, Richmond, VA

December 2018

## SKILLS

- Adobe Creative Cloud
- Microsoft Office Suite
- Google Workspace
- Digital photography & videography
- HTML, CSS
- Letterpress, linocuts, screen printing
- Traditional/digital illustration, painting, sculpture
- Typeface design: Glyphs
- Wireframe prototyping: Proto.io, InVision, Adobe XD

## DESIGN HONORS

**1st Place:** Front Page, General Makeup, & Sports Pages

**3rd Place:** Special Sections/Editions  
Virginia Press Association  
April 2020

**Pacemaker Award:** Four-year Weekly Newspaper  
Associate Collegiate Press  
November 2019

**1st Place:** Informational Graphics

**2nd Place:** Page Design  
Virginia Press Association  
April 2019

**Pacemaker Award:** Literary/Art Magazine  
Associate Collegiate Press  
October 2018

**1st Place:** Front Page & Sports Pages  
Virginia Press Association  
April 2018

References available upon request.